

**WHAT IS CLAIMED IS:**

1. A method for ordering of digital photo services over a communication network among a plurality of photo service providers from an order terminal using a digital image provided on a digital storage device, said digital storage device being associated with one of a plurality of business entities, comprising:

maintaining information with respect to business relationships between said photo service providers and said plurality of business entities; and

providing an offering at said order terminal based on said business relationship associated with said digital storage device.

2. The method according to claim 1 wherein the offering provides a subset of photo service providers from said plurality of photo service providers.

3. The method according to claim 1 wherein said digital storage device includes a code which identifies the associated business entity.

4. The method according to claim 1 wherein said offering is displayed in a presentation format that is also based on said business relationship.

5. The method according to claim 1 wherein said order terminal comprises one of the following:

- an automated teller machine
- a photo kiosk
- a personal computer
- a wireless imaging device.

6. The method according to claim 1 wherein said digital storage device comprises one or more of the following:

- optical disc;
- magnetic floppy disc;
- memory card;
- Digital camera.

7. The method according to claim 1 wherein said plurality of photo service providers provide one or more of the following services:

- printing of digital images;
- on-line storage of digital images;
- providing digital storage media containing digital images;
- providing associated goods and/or services with respect to hard copy prints.

8. The method according to claim 1 wherein said business relationships include friendly, neutral, and hostile relationships.

9. The method according to claim 1 wherein said business relationships are maintained in a services directory by a service manager.

10. A system for facilitating ordering of digital photo services over a communication network by a user among a plurality of photo service providers from an order terminal using a digital image provided on a digital storage device, said digital storage device being associated with one of a plurality of business entities, comprising:

a control system for maintaining information with respect to business relationships between said photo service providers and said plurality of business entities, said control system having a communication device for communicating with said order terminal over said communication network, said order terminal being used by said user displaying an offering based on said business relationships associated with said digital storage device.

11. The system according to claim 10 wherein the offering provides a subset of photo service providers from said plurality of photo service providers.

12. The system according to claim 11 wherein said subset comprises two or more photo service providers.

13. The system according to claim 10 wherein said offering is displayed in a presentation format that is also based on said business relationship.

14. The system according to claim 10 wherein said order terminal being used by said user comprises one of the following:

- an automated teller machine
- a photo kiosk
- a personal computer
- a wireless imaging device.

15. The system according to claim 10 wherein said digital storage device comprises one or more of the following:

- optical disc;
- magnetic floppy disc;
- memory card;
- digital camera.

16. The method according to claim 10 wherein said plurality of photo service providers provide one or more of the following services:

- printing of digital images;
- on-line storage of digital images;
- providing digital storage media containing digital images;
- providing associated goods and/or services with respect to hard copy prints.

17. The system according to claim 10 wherein said digital storage device includes a code which identifies the associated business entity.

18. The system according to claim 11 wherein said business relationships include friendly, neutral, and hostile relationships.

19. The system according to claim 11 wherein said business relationships are maintained in a services directory by a service manager.

20. The system according to claim 17 wherein said digital storage device further includes application software for controlling said order terminal.

21. A computer software program having instructions such when loaded on to a computer said program will implementing a method for ordering of digital photo services over a communication network among a plurality of photo service providers from an order terminal using a digital image provided on a digital storage device, said digital storage device being associated with one of a plurality of business entities, said method comprising:

maintaining information with respect to business relationships between said photo service providers and said plurality of business entities; and

providing an offering at said order terminal based on said business relationship associated with said digital storage device.